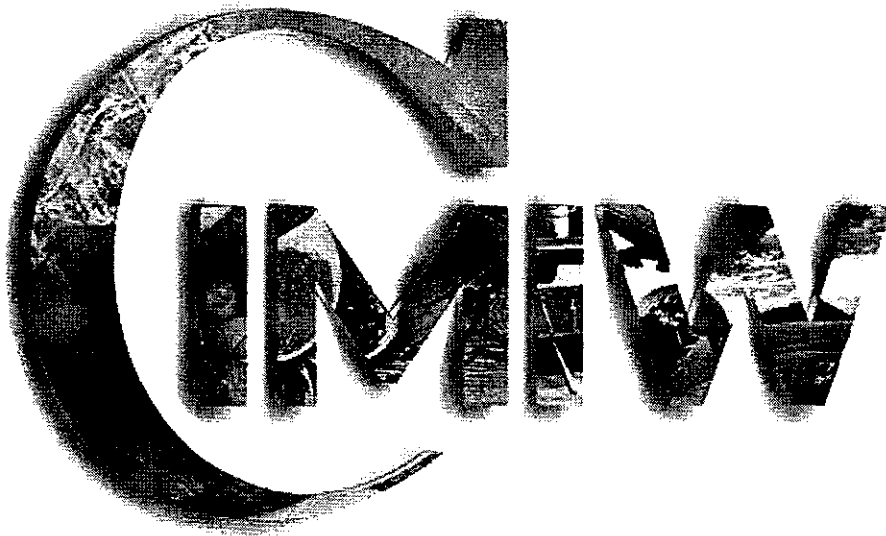




China International Meat Industry Week 2019

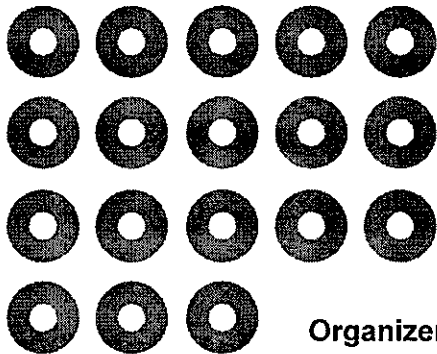
Sept. 24-28, 2019 Chengdu · China



The 17th China International Meat Industry Exhibition

Sept. 26-28, 2019

Chengdu Century City New International Exhibition and Convention Center



Organizers

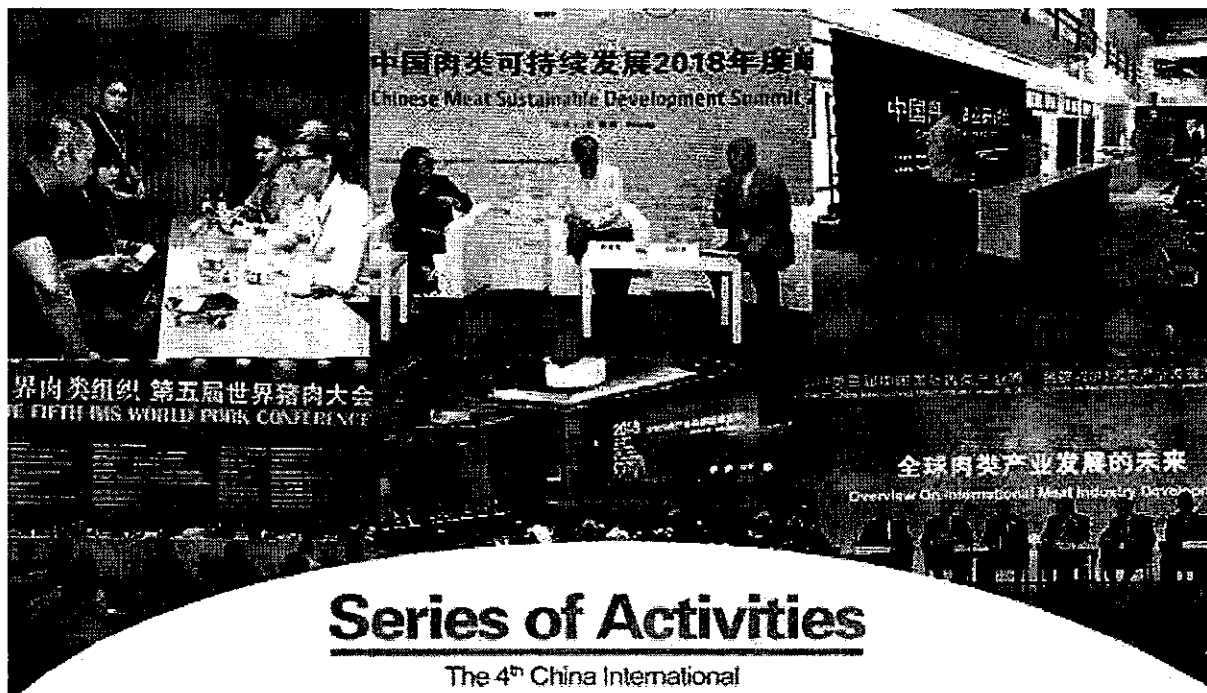
CHINA MEAT ASSOCIATION
INTERNATIONAL MEAT SECRETARIAT

Co-organizers

AGRICULTURE & HORTICULTURE DEVELOPMENT BOARD (AHDB)
ARGENTINE BEEF PROMOTION INSTITUTE (IPCVA)
BORD BIA IRISH FOOD BOARD
DANISH AGRICULTURE & FOOD COUNCIL (DAFC)
DUTCH MEAT ASSOCIATION (COV)
DUTCH MEAT & FEED CENTRE (DMFC)
INAPORC
INTERPORC
INSTITUTO NACIONAL DE CARNES (INAC)
MEAT & LIVESTOCK AUSTRALIA (MLA)
MEAT INDUSTRY ASSOCIATION OF NEW ZEALAND (MIA)
NATIONAL POULTRY COUNCIL CHAMBER OF COMMERCE (KRD-IG)
NORTH AMERICAN MEAT INSTITUTE (NAMI)
SPANISH BEEF AND LAMB (PROVACUNO & INTEROVIC)
U.S. MEAT EXPORT FEDERATION (USMEF)
U.S.-CHINA AGRICULTURE AND FOOD PARTNERSHIP (AFP)

INQUIRY

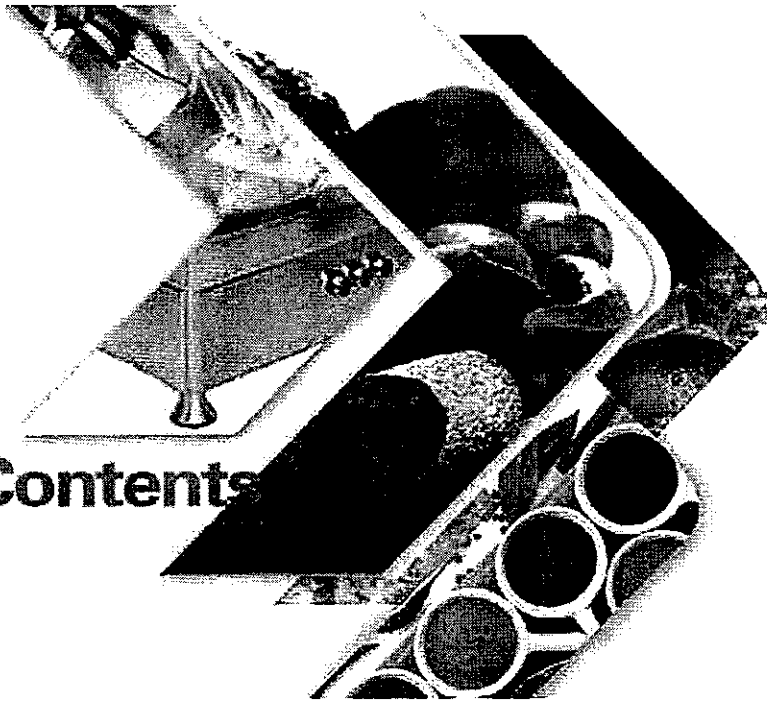
TEL: 86 -10 - 6802 9319 FAX: 86 - 10 - 6603 3686
Email: info@info-cma.org Website: www.cimie.com



Series of Activities

The 4th China International
Meat Industry Week 2019

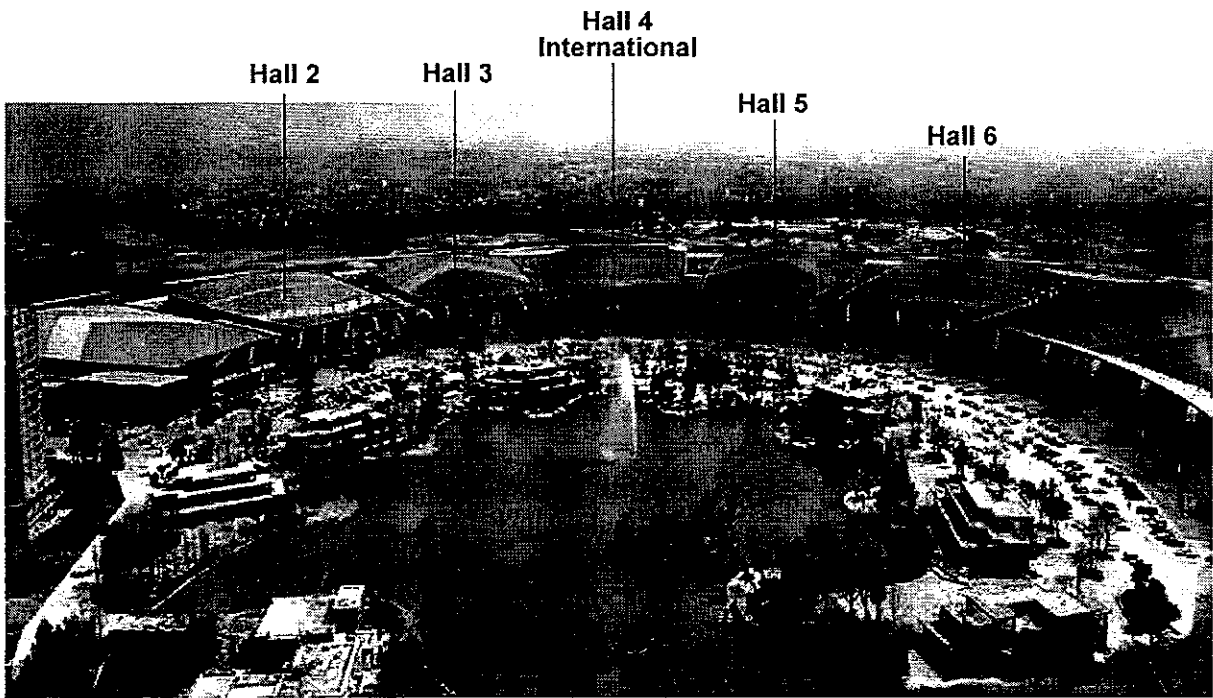
- ◆ The 7th IMS World Pork Conference 2019
- ◆ Global Meat Industry Executive Roundtable 2019-Meat 50 (M50)
- ◆ Country Day Theme Seminars 2019
- ◆ Chinese Meat Sustainable Development Summit 2019
- ◆ China International Meat Industry Business Bridge 2019 -
Match-making Business Talks • Chengdu (International)
- ◆ The 17th China International Meat Industry Exhibition 2019 (CIMIE 2019)
- ◆ World Meat Industry Development Conference 2019
- ◆ Technical Solution Workshop 2019 for the Meat Quality Improvement
- ◆ China International Meat Industry Business Bridge 2019 - Meat Producers
and Distributors Match-making (Domestic)
- ◆ A Bite of Meat 2019
- ◆ Chinese Meat Industry Science and Technology Innovation Awards 2019
- ◆ CIMIW 2019 Most Popular Food Materials Awards
- ◆ CIMIW 2019 Most Popular Products Awards
- ◆ CIMIE 2019 Best Booth Awards
- ◆ China Meat Cutting Skill Contest (Beef) 2019
- ◆ China Meat Industry Photography Contest "Impressive Moments"
- ◆ CIMIW 2019 New Products Launching Ceremony - Food Ingredients
- ◆ CIMIW 2019 New Products Launching Ceremony - Packaging Materials
- ◆ CIMIW 2019 New Products Launching Ceremony - Cold-chain Logistics
- ◆ CIMIW 2019 New Products Launching Ceremony - Meat Machinery and
Equipment



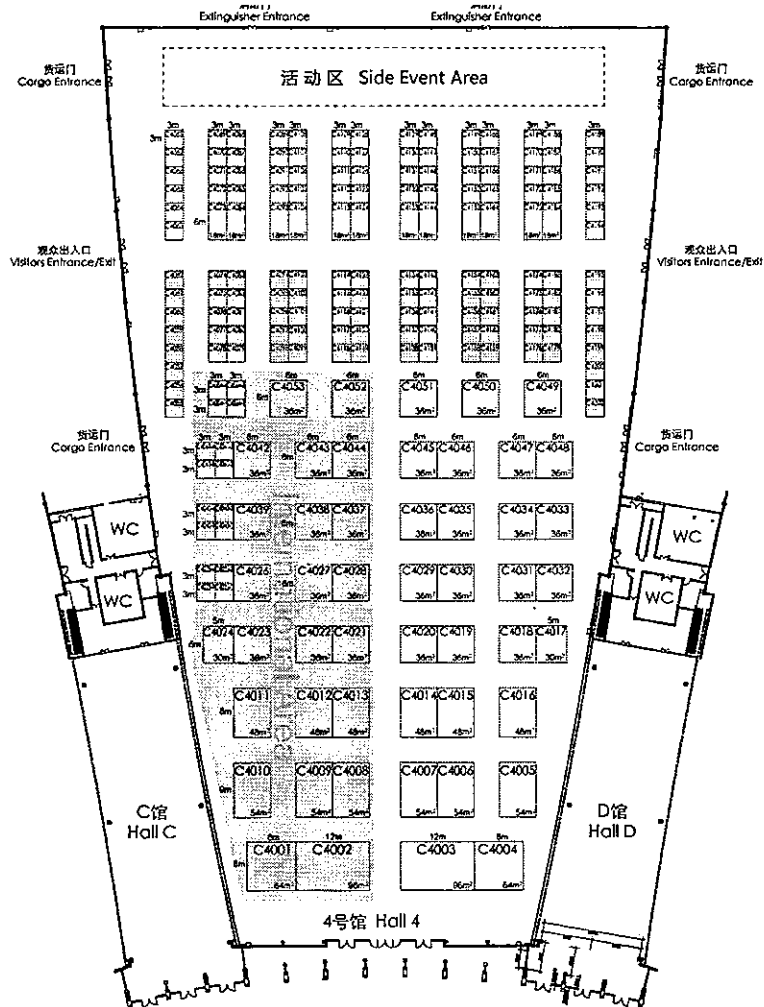
Exhibition Contents

CIMIE 2019

- **Pork, Beef, Lamb and Poultry, Livestock, Poultry and Egg Processing Technology and Meat Products**
- **Machinery and Equipment**
Livestock and Poultry Slaughtering Equipment; Livestock, Poultry and Egg Processing Equipment; Meat Product Packing, Inspecting and Measuring Equipment; Meat Product Cleaning, Disinfecting, Sanitary Equipment; Feedstuff & Grazing Equipment
- **Packaging Materials and Equipment**
- **Additives, Ingredients and Seasonings**
- **Low Temperature Logistics Equipment and Technology**
Meat Product Cold Storage and Refrigeration Equipment, Terminal Retail Refrigeration Storage Equipment, Meat Product Cold Storage and Transportation Equipment
- **Meat Food Security Traceability System Technology and Products**
- **Livestock and Poultry Feeding and Breeding Technology**
- **Livestock and Poultry Feeding Equipment and Tools**
- **Animal Health Care**
Animal Health Care Medicines and Raw Materials, Chemical Additives, Livestock and Poultry Bacterin & Diagnostic Reagents, Biological Products, Veterinary Appliances, Animal Medicine Processing Equipment
- **Display and Promotion of the Advanced Research Achievements**
- **Feed Processing Technology and Products**
- **Financial Services**



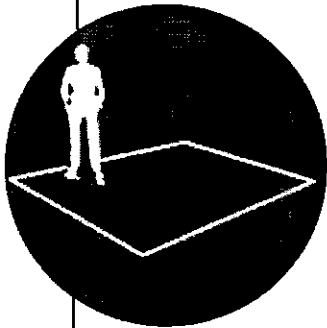
Floor Plan of Hall 4



Raw Space:

USD 300 / m²

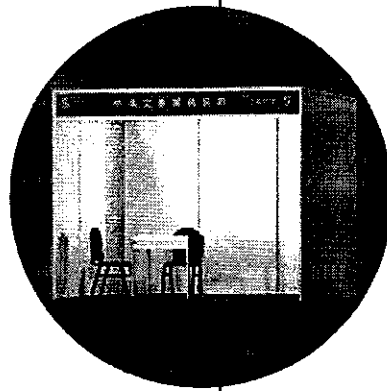
Without any fitting, the exhibitors should design and construct by themselves.
(The booth contractor should have a look at the hall conditions before deciding the design plan)



Standard Booth:

USD 3,150 / 9m²

Fascia board with company name
(Chinese and English)
Carpet covering, Two spotlights,
One 5A/220V socket
One information desk, Two folding chairs



Deluxe Standard Booth:

USD 3,550 / 9m²

Fascia board with company name
(Chinese and English)
Carpet covering, Two spotlights
One 5A/220V socket
One information counter
One roundtable, Four leather chairs

Booth Rental Fee

Advertisement Options



Back of Visitor Ticket
CNY 20,000/50,000 pcs



Back of Souvenir
CNY 30,000/30,000 pcs



Outer of Handbag
CNY 45,000/15,000 pcs



Opening Ceremony Flower Basket:
CNY 188/pcs



Ads on Visitor Badge
CNY 30,000/10,000 pcs



Ads on Exhibitor Badge
CNY 20,000/8,000 pcs

CIMIE 2019 Catalogue Ad Pages



Color Cover: CNY 30,000

Color Back Cover: CNY 25,000

Color Inside Front Cover: CNY 18,000

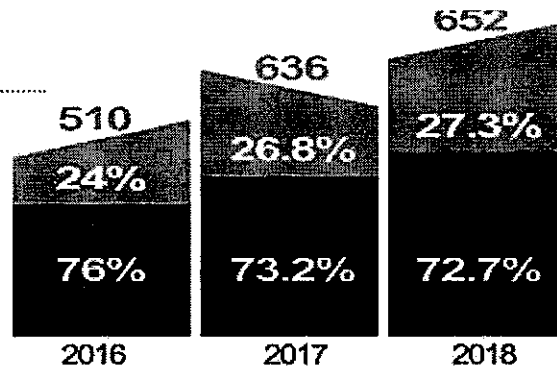
Color Back Front Cover: CNY 15,000

Color Title Page: CNY 12,000

Color Inner Page: CNY 8,000

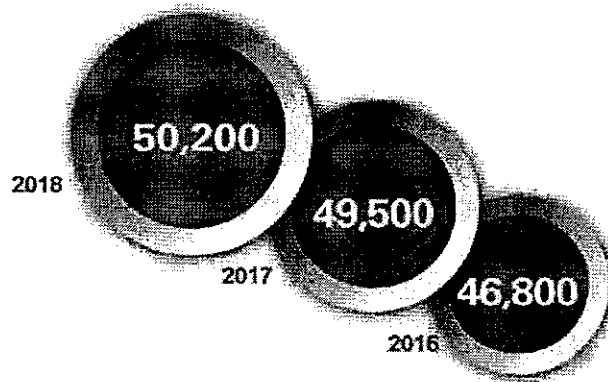
CIMIE Report / 展会报告

2016-2018 展商(展团)变化情况 单位(家)
Exhibitors Changing from 2016 to 2018
Exhibitor Number

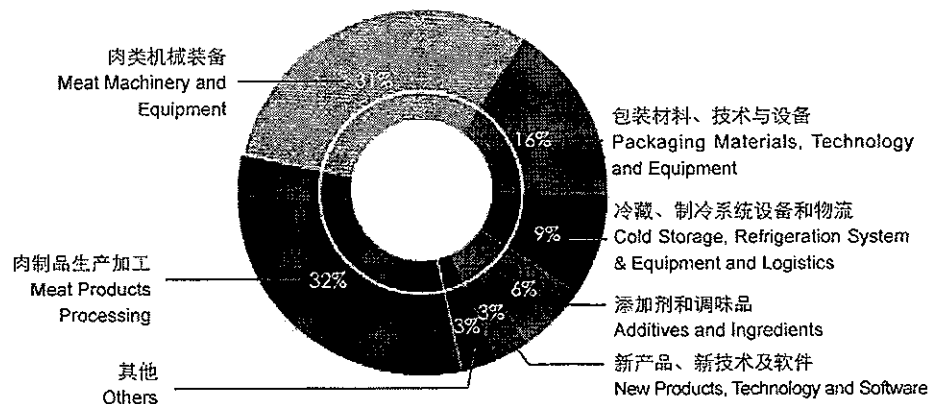


■ 境内参展商 Chinese Exhibitors ■ 境外参展商 Foreign Exhibitors

2016-2018 展出面积变化情况 单位(M²)
Exhibition Area Changing from 2016 to 2018
Exhibition Area (m²)



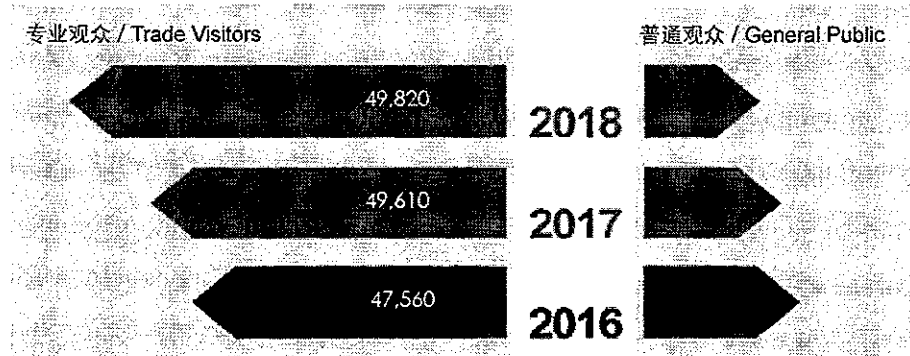
CIMIE 2018 主要展出产品及领域
CIMIE 2018 Exhibits Categories



2016-2018 专业观众变化情况 单位 (人次)

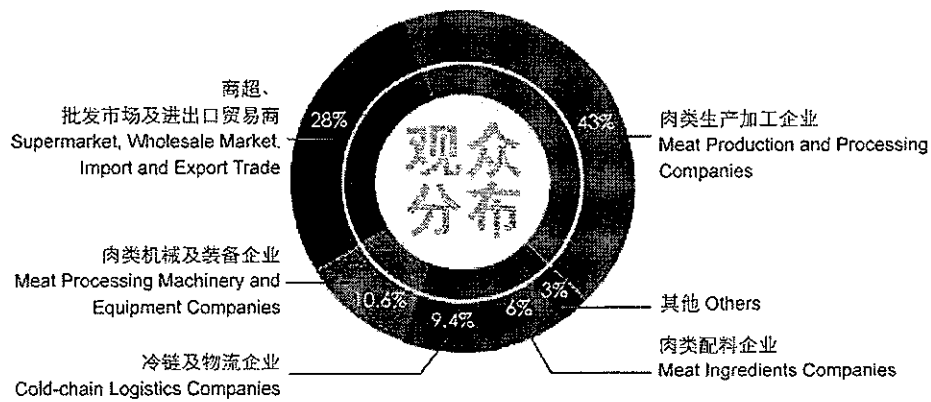
Visitors Changing from 2016 to 2018

Person Times



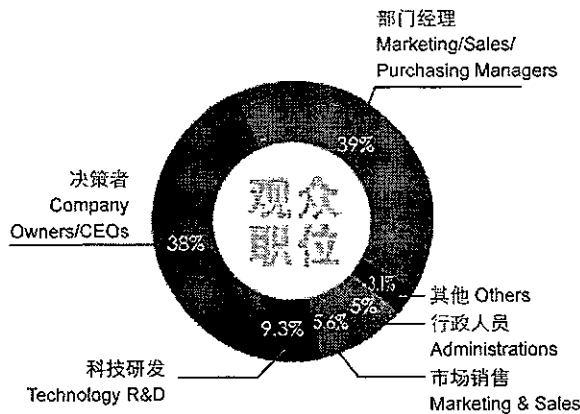
CIMIE 2018 参观观众行业分布

CIMIE 2018 Visitors' Businesses



CIMIE 2018 参观观众职位分布

CIMIE 2018 Trade Visitors' Profiles



CIMIE 2018 观众来源分布

CIMIE 2018 Visitors' Regions

